New Ways of Working for Net-Zero

NWoW4NetZero





NWoW4NetZero Emission Project

14.02.2024

Brussels, Belgium

14.02.2024





NWOW4NETZERO PROJECT





TELEWORK, HYBRID WORK, AND OTHER FORMS OF NEW WAYS OF WORKING DOMINATED THE WORK PROCESSES IN THE PANDEMIC YEARS, AND THEY SEEM TO BE HERE TO STAY.



THE PROJECT NEW WAYS OF WORKING FOR NET ZERO EMISSIONS IS BASED ON THE PREMISE THAT IT IS POSSIBLE AND DESIRABLE TO INTEGRATE THE SUSTAINABILITY COMPONENT INTO THESE NEW WAYS OF WORKING.

ITS END GOAL IS TO LEVERAGE THE NEW WAYS OF WORKING, WORKPLACES, AND ORGANISATIONS RESULTING FROM INCREASED USE OF DIGITAL SOLUTIONS AS A WAY TO CONTRIBUTE TO THE EU CARBON-NEUTRALITY AMBITION, THROUGH A « TOOL-BOX » AND A TRAINING DEDICATED TO HR MANAGERS AND PROFESSIONALS..



NWOW4NETZERO ID



IMPLEMENTATION PERIOD: 28.02.2022 -27.02.2024

CO-FUNDED BY THE ERAMSUS+ PRGRAMME AND THE NATIONAL AGENCY FOR EUROPEAN PROGRAMMES AND MOBILITY- NORTH MACEDONIA

PROJECT PARTNERS:

- CENTER FOR KNOWLEDGE MANAGEMENT (MK)
- POUR LA SOLIDARITE ASBL (BE)
- TALLINNA TEHNIKAULIKOOL (ET)
- CONSEIL & RECHERCHE (FR)
- HTAG BY RÉFÉRENCES (BE)





RESULTS



TRAINING TOOLKITS TOOLKITS FOR ADAPTING HR PRACTICES TO NEW TRENDS IN INFORMATION TECHNOLOGY, MOBILITY, AND SUSTAINABILITY IMPACTING MODERN WORKPLACES.



LEARNING PATHS PERSONALIZED LEARNING PATHS FOR HR PROFESSIONALS TO MASTER THE THREE TOOLKITS IN HYBRID WORK, WORK MOBILITY, AND RESPONSIBLE USE OF IT.



IMPACT TOOL COVERING IMPACT METHODOLOGY, SELECTION OF TOOLS, AND GUIDE TO HELP USERS UNDERSTAND AND DEMONSTRATE THE BENEFITS OF USING THE TOOLKITS.

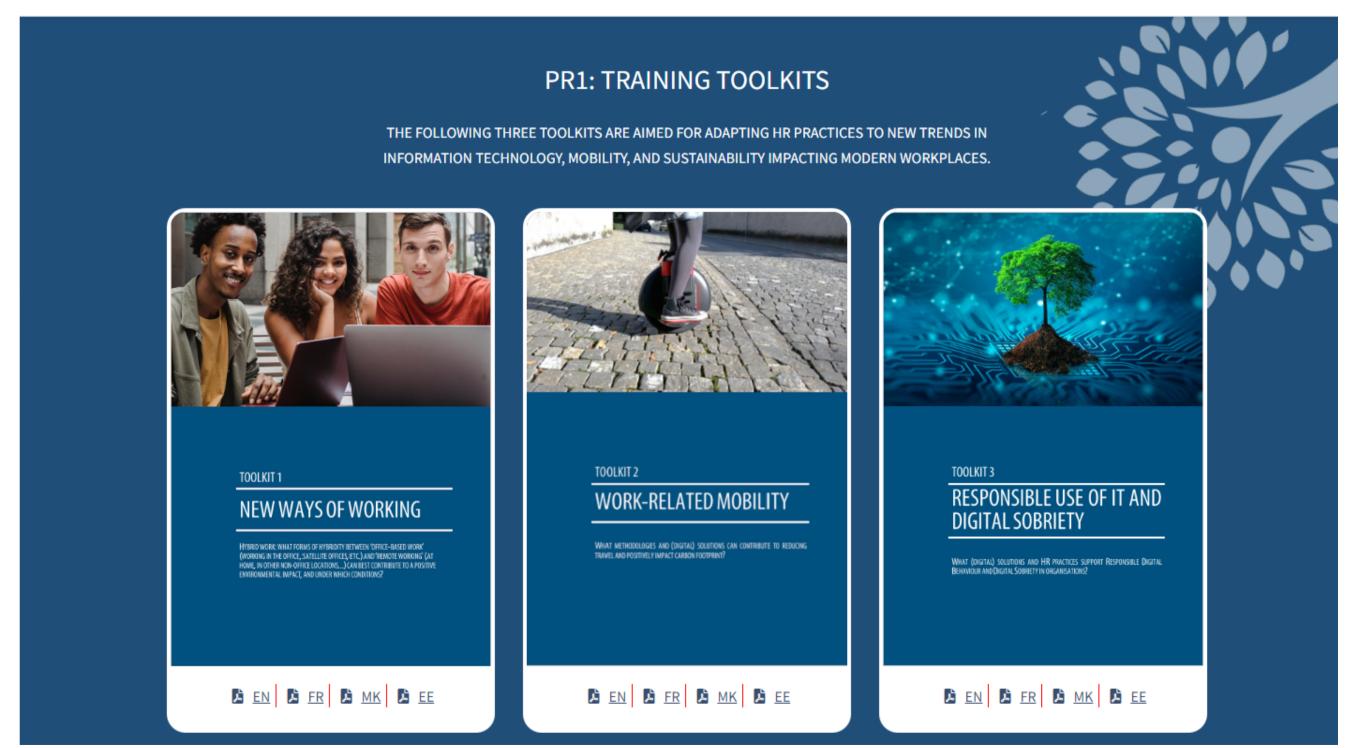


DIGITAL SPACE OF INTERACTIVE TOOLKITS AND LEARNING PATHS ADAPTABLE TO ALL CONTEXTS, AND ASSESSABLE FOR ALL USERS.





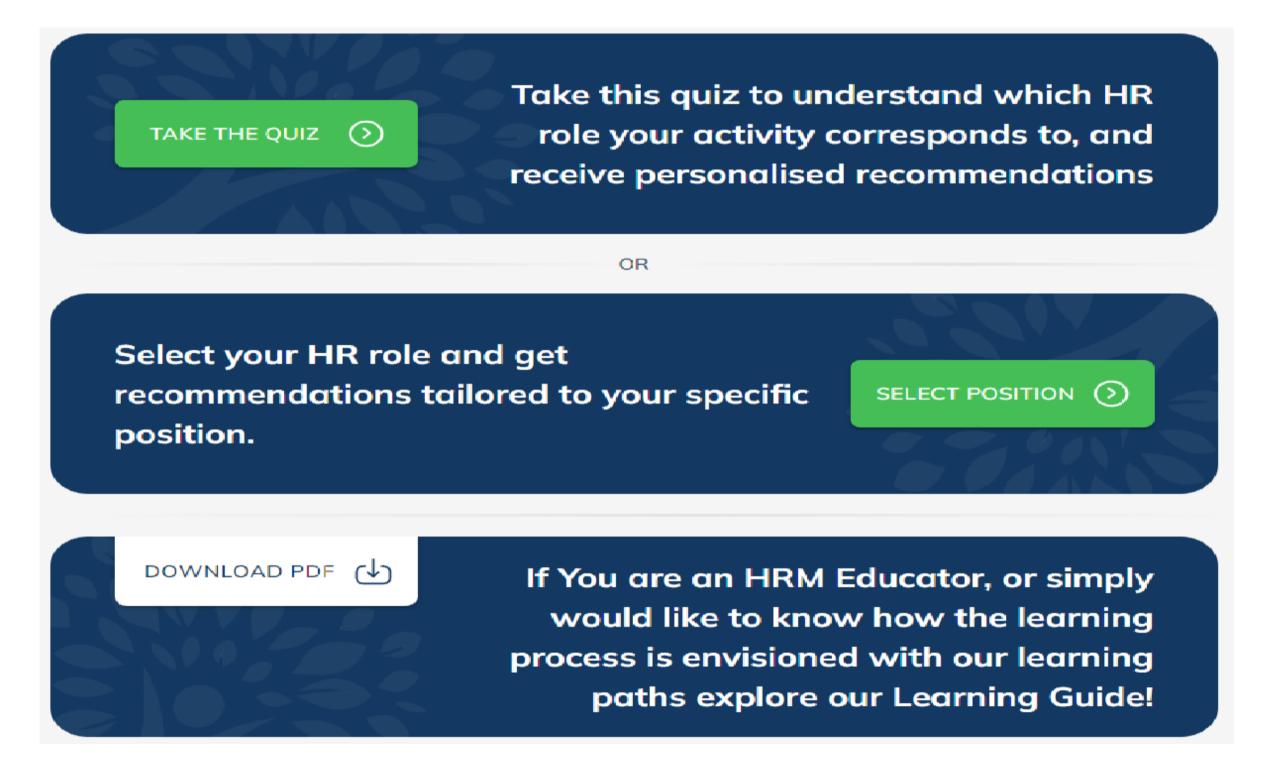
TRAINING TOOLKITS (3)



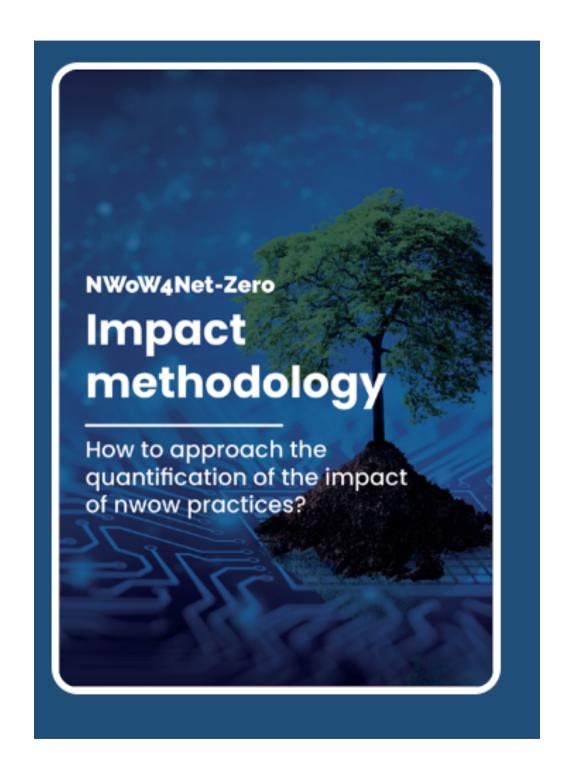




LEARNING PATHS



IMPACT TOOL







Building a Case for Work Mobility

A path for positively pre

Step 1: Identify your ok

Start by clearly defining the objectives you want to achieve, such as:

- · Reducing carbon emissions, · Improving employee well-
- being, or · Attracting top talent.

Step 3: Look at some C

Examples of organisations that ha successfully implemented work mobility initiatives as:

- Local recruitment
- Establishing a Sustainable Mobility Package, or
- · Encouraging Soft Mobility.

www.nwow4net-zero.eu



Building a Case for Responsible Use of IT

A path for positively present





Building a Case for Hybrid Work

A path for positively presenting Hybrid Work initiatives & their benefits to decision-makers!

Step 3: Look at some Case

· Promoting digital responsibility

Step 1: Identify your object

Start by clearly defining the

· Improving operational

among employees.

Reducing the environmental

objectives, such as:

impact of IT.

efficiency, and

Reference real-world examples and case studies of organizations that have successfully adopted responsible IT practices and achieved:

- Environmental impact reductions and
- · Cost savings.

Step 1: Understand your Audience

What are the key business goals, and how can your proposal align with them? Are they already interested in sustainability and hybrid work, or do you need to build a stronger case from the ground



work can provide to your organization as: - Savings in office ener

- Increased productivity;
- Better work-life balance.

Step 2: Quantify the Benefits

Step 4: Highlight the Benefits



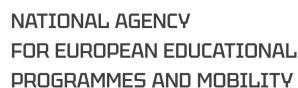
Show how adopting hybrid work or similar measures can lead to cost savings in a visual and catchy style.



Step 3: Propose a Pilot Program

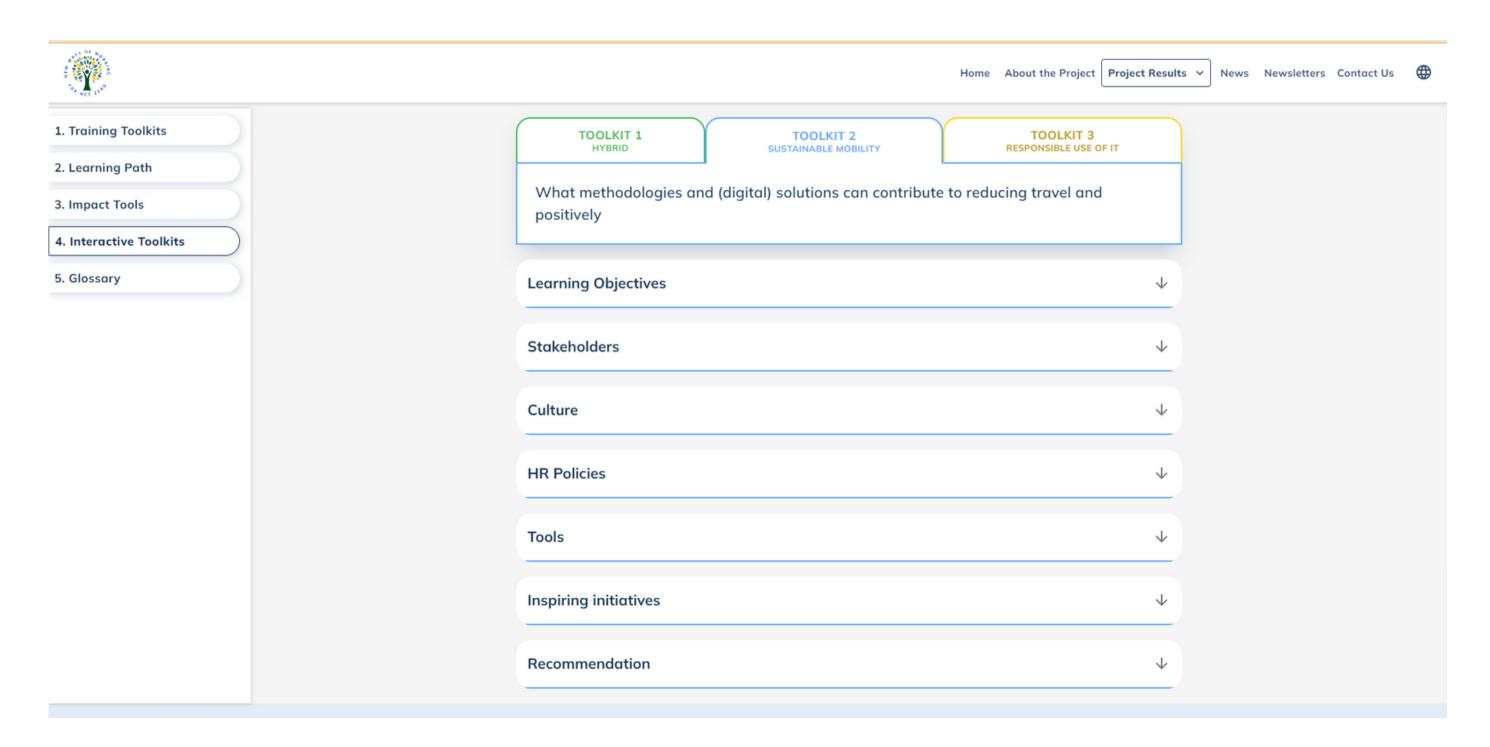
A pilot program can test the effectiveness of hybrid work. allowing for a controlled implementation, and a stronger case for wider







INTERACTIVE DIGITAL SPACE





THANK YOU

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